

MEMBERSHIP BENEFITS OVERVIEW

Benefit Description	Package Name	Student	Patron	Beginning Artist	Advanced Artist	Premium Artist	Arts Organization	Premium Arts Organization
	Annual Dues Amount	\$30	\$66	\$85	\$125	\$199	\$275	\$399
Online Membership Portal Access Credentials		1	1	1	1	1	3	3
Listing in Online Public Membership Directory		X	X	X	X	X	X	X
Access to view/share/post Open Opportunities boards		X	X	X	X	X	X	X
Access to Private Member/Additional Directories		X	X	X	X	X	X	X
Member ID Card & Membership Newsletter/Emails		X	X	X	X	X	X	X
Early Access & Discounted Fees to Programs/Events		X	X	X	X	X	X	X
Members-Only Networking Functions		X	X	X	X	X	X	X
Professional Development & Mentoring Opportunities		X	X	X	X	X	X	X
Local/National Resources for the Arts & Businesses		X	X	X	X	X	X	X
Volunteer & Leadership Opportunities		X	X	X	X	X	X	X
Post Events to Arts Chamber Online Calendar		X	X	X	X	X	X	X
Event Announcements & Marketing Support		X	X	X	X	X	X	X
Social Media Posts & Promotion		X	X	X	X	X	X	X
Members-Only Discounts on Goods & Services		X	X	X	X	X	X	X
Discounted Rates to add Benefits/Services		X	X	X	X	X	X	X
Fiscal Sponsorship Services				X	X	X	X	X
Sell Products via Virtual Gallery & Amazon Store				X	X	X	X	X
Premium Event Management & Marketing Support						X		X
Premium PR & Media Relations Support						X		X
Explore St. Louis Partner Benefits						X		X

MEMBERSHIP BENEFITS SUMMARY

Student & Patron Packages

Benefit Description	Package Name	Student	Patron
	Annual Dues Amount	\$30	\$66
Online Membership Portal Access Credentials		1 User	1 User
Listing in Online Public Membership Directory		X	X
Access to view/share/post Open Opportunities boards (such as job/gig postings, calls for art, internships, etc.)		X	X
Private Membership/Additional Directories (in which listings or details are not visible on public directory)		X	X
Member ID Card & Membership Newsletter/Emails		X	X
Early Access & Discounted Fees to Programs/Events		X	X
Members-Only Networking Functions		X	X
Professional Development & Mentoring Opportunities (Artist MasterMind Groups, SCORE Business Mentors, etc.)		X	X
Local/National Resources for the Arts & Businesses (VLAA St. Louis, Americans for the Arts, RAC, etc.)		X	X
Volunteer & Leadership Opportunities (Committee Roles, Board of Directors, etc.)		X	X
Post (Unlimited #) Events to Arts Chamber Online Calendar		X	X
Event Promotion Support - events submitted to Explore St. Louis, RAC, and AEC online calendars		2 Events/YR	2 Events/YR
Standardized "Member Highlight" Social Media Post		1/YR	1/YR
Custom Social Media Posts (member-submitted content posted/shared by Arts Chamber)		3 /YR	---
Member Discounts for Virtual Gallery Listings, Dick Blick Art Materials, and Additional Vendors		X	X
Discounted Rates to add Benefits/Services		X	X

MEMBERSHIP BENEFITS SUMMARY

Individual Artist Packages

Benefit Description	Package Name	Beginning Artist	Advanced Artist	Premium Artist
	Annual Dues Amount	\$85	\$125	\$199
Online Membership Portal Access Credentials		1 User	1 User	1 User
Listing in Online Public Membership Directory		X	X	X
Access to view/share/post Open Opportunities boards (such as job/gig postings, calls for art, etc.)		X	X	X
Private Membership/Additional Directories (in which listings or details are not visible on public directory)		X	X	X
Member ID Card & Membership Newsletter/Emails		X	X	X
Early Access & Discounted Fees to Programs/Events		X	X	X
Members-Only Networking Functions		X	X	X
Professional Development & Mentoring Opportunities (MasterMind Groups, SCORE Mentors, etc.)		X	X	X
Local/National Resources for the Arts & Businesses (VLAA St. Louis, Americans for the Arts, RAC, etc.)		X	X	X
Volunteer & Leadership Opportunities (Committee Roles, Board of Directors, etc.)		X	X	X
Post (Unlimited #) Events to Arts Chamber Online Calendar		X	X	X
Event Promotion Support - events submitted to Explore St. Louis, RAC, and AEC online calendars		2 /YR	5 /YR	UNLMT
Premium Event Promotion Support - events submitted to Calendars, Media Outlets, & Social Media		---	---	4 /YR
Premium Event Management & Marketing Support - Arts Chamber will facilitate online event registrations, additional event management services; includes an additional Premium Event Promotion service package and added Email Marketing promotion		---	---	2 /YR
Standardized "Member Highlight" Social Media Post		1 /YR	1 /YR	2 /YR
Custom Social Media Posts (member-submitted content posted/shared by Arts Chamber)		3 /YR	5 /YR	10 /YR
Premium PR & Media Relations Support - member-submitted announcements/press releases will be pitched to local/regional and trade media outlets for potential earned media; members will be notified of potential press/media opportunities as they become available		---	---	X
Online Merchandise Sales - members submit listings of pieces, merchandise, and custom works of art for sale through Arts Chamber's Virtual Gallery and Amazon Handmade Store (additional fees apply -- commission percentage per sale is collected)		10 Listings/YR (17%)	25 Listings/YR (17%)	UNLMT Listings/YR (15%)
Fiscal Sponsorship Services - help to facilitate/administer grant funding		X	X	X
Discounted Art Fair Insurance		X	X	X
Member Discounts for Virtual Gallery Listings, Dick Blick Art Materials, and Additional Vendors		X	X	X
Discounted Rates to add Benefits/Services		X	X	X
Explore St. Louis Comprehensive Partner Benefits included w/ Membership (\$875 Value)		---	---	X

UNLMT = Unlimited Number of Submissions per Year

MEMBERSHIP BENEFITS SUMMARY

Arts Organization Packages

Benefit Description	Package Name	Arts Organization	Premium Arts Organization
	Annual Dues Amount	\$275	\$399
Online Membership Portal Access Credentials		3 Users	3 Users
Listing in Online Public Membership Directory (1 Organization Profile + up to 3 Individual Artist Profiles)		X	X
Access to view/share/post Open Opportunities boards (such as job/volunteer postings, calls for art, etc.)		X	X
Private Membership/Additional Directories (in which listings or details are not visible on public directory)		X	X
Member ID Card & Membership Newsletter/Emails (for all users bundled w/ Organization)		X	X
Early Access & Discounted Fees to Programs/Events		X	X
Members-Only Networking Functions		X	X
Professional Development & Mentoring Opportunities (MasterMind Groups, SCORE Mentors, etc.)		X	X
Local/National Resources for the Arts & Businesses (VLAA St. Louis, Americans for the Arts, RAC, etc.)		X	X
Volunteer & Leadership Opportunities (Committee Roles, Board of Directors, etc.)		X	X
Post (Unlimited #) Events to Arts Chamber Online Calendar		X	X
Event Promotion Support - events submitted to Explore St. Louis, RAC, and AEC online calendars		5 /YR	UNLMT
Premium Event Promotion Support - events submitted to Calendars, Media Outlets, & Social Media		---	4 /YR
Premium Event Management & Marketing Support - Arts Chamber will facilitate online event registrations, additional event management services; includes an additional Premium Event Promotion service package and added Email Marketing promotion		---	2 /YR
Standardized "Member Highlight" Social Media Post		1 /YR	2 /YR
Custom Social Media Posts (member-submitted content posted/shared by Arts Chamber)		5 /YR	10 /YR
Premium PR & Media Relations Support - member-submitted announcements/press releases will be pitched to local/regional and trade media outlets for potential earned media; members will be notified of potential press/media opportunities as they become available		---	X
Online Merchandise Sales - members submit listings of pieces, merchandise, and custom works of art for sale through Arts Chamber's Virtual Gallery and Amazon Handmade Store (<i>additional fees apply -- commission percentage per sale is collected</i>)		25 Listings/YR (17%)	UNLMT Listings/YR (15%)
Fiscal Sponsorship Services - help to facilitate/administer grant funding		X	X
Discounted Art Fair Insurance		X	X
Member Discounts for Virtual Gallery Listings, Dick Blick Art Materials, and Additional Vendors		X	X
Discounted Rates to add Benefits/Services		X	X
Explore St. Louis Comprehensive Partner Benefits included w/ Membership (\$875 Value)		---	X

UNLMT = Unlimited Number of Submissions per Year