

# BEGINNING ARTIST MEMBER

## Membership Package Summary

**Our Beginning Artist Membership package is designed to support and facilitate the growth, education, and network of artists thinking about or just beginning their professional journey in selling their custom works of art.** This package is best suited for young artists (who are no longer students) and creatives of any age who have been actively practicing their craft, but have not fully developed a plan (or recently began the pursuit) to sell their work and/or start a business.

**ANNUAL MEMBERSHIP DUES: \$85**

**ALL MEMBERS** receive the following services, benefits, and opportunities

- Online Membership Portal Access Credentials
- Listing in Online Public Membership Directory
- Submit Posts to Open Opportunities Boards
- Access to Private Membership & Additional Directories
- Member ID Card and Membership Newsletter/Emails
- Early Access and Discounted Fees to Arts Chamber's Programs & Events
- Members-Only Networking Opportunities
- Professional Development & Mentoring Opportunities
- Local/National Resources for the Arts & Businesses
- Volunteer & Leadership Opportunities
- Exclusive Member Discounts and Reduced Rates for various Goods & Services

**BEGINNING ARTIST MEMBERS** receive the following services, benefits, and opportunities:

|   |  |
|---|--|
| Submit events to be listed on the Arts Chamber's Online Calendar  | <b>Unlimited Posts / Year</b>                          |
| Submit event announcements to be distributed, submitted, or posted to partner organizations' online calendars ( <i>may include: Explore St. Louis, RAC, and AEC</i> ) | <b>2 Event Submissions / Year</b>                      |
| Featured in a standardized "Member Highlight" post distributed via Art Chamber's social media platforms.  | <b>1 Post / Year</b>                                   |
| Submit promotional content to be posted via Arts Chamber's social media platforms   | <b>3 Post / Year</b>                                   |
| Submit listings for pieces of art available to be sold through the Arts Chamber's Virtual Gallery and Amazon Handmade Store   | <b>10 Listings / Year</b><br>(+ 17% Commission / Sale) |
| Request the Arts Chamber support to apply and/or facilitate fiscal sponsorship and grant opportunities  |  |
| Receive discounted rates on Art Fair Insurance packages   |  |

# BEGINNING ARTIST MEMBER

[Membership Package Detailed](#)

**Our Beginning Artist Membership package is designed to support and facilitate the growth, education, and network of artists thinking about or just beginning their professional journey in selling their custom works of art.** This package is best suited for young artists (who are no longer students) and creatives of any age who have been actively practicing their craft, but have not fully developed a plan (or recently began the pursuit) to sell their work and/or start a business.

**BEGINNING ARTIST MEMBERS** receive the following services, benefits, and opportunities:

|   |  |
|---|--|
| <p><b>Online Membership Portal</b><br/>Members will receive credentials to log into their own personal online account through the Arts Chamber website (stlartschamber.org). The Membership Portal is your central hub and gateway to access all the services, benefits, and resources made available through your membership package.</p>  | <p><b>Credentials for 1 User</b></p>                           |
| <p><b>Listing in Online Public Membership Directory</b></p> <ul style="list-style-type: none"> <li>Your personal profile information (name, artist statement/bio, web links, etc.) will be listed in the public membership directory on Arts Chamber website;</li> <li>Included in the rotation of the "Featured Member" display* on the stlartschamber.org homepage;</li> <li>May be selected as a "Member Highlight" featured* in one of our monthly newsletters.</li> </ul>  |  |
| <p><b>Submit Posts to Open Opportunities Boards</b></p> <ul style="list-style-type: none"> <li>Members can view, share, and post listings (for announcements and/or opportunities they are actively promoting or recruiting) to both public and private (members-only) Open Opportunities Boards for free**.</li> <li>Active open opportunities will be shared and distributed by the Arts Chamber (including email newsletters/communication, social media posts, etc.) as space is available and appropriate.</li> <li>Board topics may include:             <ul style="list-style-type: none"> <li><b>Artistic Opportunities:</b> calls for art, commissioning announcements, juried functions, etc.</li> <li><b>Employment Opportunities:</b> full-time/part-time job postings with position descriptions; RFPs or ads for event services and gig-jobs, etc.</li> <li><b>Volunteer/Support Opportunities:</b> internship roles; volunteers positions for events, projects, operational support, etc.</li> </ul> </li> </ul>   | <p><b>Unlimited Posts / Year</b></p>                           |
| <p><b>Access to Private Membership &amp; Additional Directories</b></p> <ul style="list-style-type: none"> <li>Our private (members-only) membership directory displays full member information of which (some or all) details may not be visible on the public facing directory.</li> <li>Access to additional directories (with appropriate contact details/information) of Arts Chamber supporters - this includes Corporate Sponsors, Community Partners, Volunteers, Donors, Staff &amp; Volunteer Leadership.</li> </ul>  |  |
| <p><b>Member ID Card &amp; Membership Newsletter/Emails</b></p> <ul style="list-style-type: none"> <li>View and download your digital Member ID card (needed to redeem certain discounts and benefits).</li> <li>Automatically receive the Arts Chamber's monthly newsletter, as well as additional email communications and announcements to ensure you are up-to-date with all of our news and activities! Members can manage their email and subscription preferences within their account through the Online Membership Portal.</li> </ul>  | <p><b>1 Card / Member</b><br/><b>1 Subscription / User</b></p> |
| <p><b>Early Access &amp; Discounted Fees to Programs/Events</b></p> <ul style="list-style-type: none"> <li>Members receive advanced notice and access (<i>prior to being announced and available to the general public</i>) to Arts Chamber programming and event opportunities (may include: participation/exhibition applications, event tickets/registration, calls for art, etc.).</li> <li>Members receive discounted fees for program and event opportunities hosted by the Arts Chamber (may include: vendor booth costs, registration/ticket prices, jury fees, etc.).</li> </ul>   |  |
| <p><b>Members-Only Networking Functions</b><br/>Members are invited to:</p> <ul style="list-style-type: none"> <li>Attend special virtual/live networking events (which may be stand-alone functions, scheduled sessions within an Arts Chamber event, or corporate sponsor/community partner opportunities);</li> <li>Join online member communities (such as private social media groups, website forums, etc.).</li> </ul>   |  |
| <p><b>Professional Development &amp; Mentoring Opportunities</b></p> <ul style="list-style-type: none"> <li><b>ARTIST MASTERMIND GROUPS</b> -- MasterMind groups are a peer-to-peer mentoring structure used to help its participants solve their problems with input and advice from the other group members, as well as serving as a sounding board, brainstorming collective, and accountability system for one another. Members have the opportunity to join small, monthly group cohorts interested in supporting and developing each other's business development, community engagement projects, and artistic endeavors.</li> <li><b>SCORE MENTORING</b> -- SCORE is the nation's largest network of volunteer, expert business mentors, dedicated to helping small businesses get off the ground, grow and achieve their goals. Since 1964, SCORE has provided education and mentorship to more than 11 million entrepreneurs. Members have the opportunity to participate in the Arts Chamber's collaboration with SCORE to help identify and build one-on-one mentoring relationships with volunteers who will provide counsel on entrepreneurship and small business operations, as well as numerous resources like professional development webinars/classes, online library of resources, and other special events.</li> </ul> |  |
| <p><b>Local/National Resources for the Arts &amp; Businesses</b></p>  |  |

- VLAA CONSULTING -- St. Louis Volunteer Lawyers and Accountants for the Arts offers free or reduced cost consulting (some conditions apply) for new and growing businesses, in addition to additional business resources/support and volunteer opportunities. The Arts Chamber helps to facilitate the communication of services and opportunities to our members.
- AMERICANS FOR THE ARTS -- Americans for the Arts is a nonprofit organization whose primary focus is advancing the arts in the United States. The Arts Chamber helps to facilitate the communication of services and opportunities to our members, as well as provides support to members that actively engage with A4A programs by submitting references, nominations, and other requests as appropriate.
- REGIONAL ARTS COMMISSION OF ST. LOUIS -- RAC is a local nonprofit organization dedicated to investing in the arts and artists of the St. Louis region through grant funding, educational programming, and community engagement. The Arts Chamber helps to facilitate the communication of services and opportunities to our members, as well as provides support to members that actively engage with RAC programs by submitting references, nominations, and other requests as appropriate.
- ARTS & EDUCATION COUNCIL OF ST. LOUIS -- The AEC is a local nonprofit organization dedicated to ensure the St. Louis region is rich with arts and cultural experiences through grant funding, educational programming, and community engagement. The Arts Chamber helps to facilitate the communication of services and opportunities to our members, as well as provides support to members that actively engage with AEC programs by submitting references, nominations, and other requests as appropriate.
- SPRINGBOARD FOR THE ARTS -- Members receive access to view and download SpringBoard's "Work of Art" and other business development program toolkits and resources.

**Volunteer & Leadership Opportunities**

Members are invited to gain experience, build skills, and support the St. Louis Region's arts and culture community by contributing their time and talents to the Arts Chamber through: operating committees, program/event steering committees, Board of Directors, Young Professionals Board, focus groups, special interest cohorts, and other volunteer projects.

**Exclusive Member Discounts**

- VIRTUAL GALLERY ORDERS -- Members receive a 3% discount on the sales price of most product listings posted within the Arts Chamber's Virtual Gallery.
- DICK BLICK PURCHASES -- Members receive a 15% discount on all purchases made at Blick Art Materials (only available in-store at St. Louis location -- 6300 Delmar Blvd. in the Loop).
- SMALL POTATOES COMMUNICATIONS -- Members can receive discounted rates on professional marketing, communications, public relations, web design/development and other service retainers or projects through this local marketing firm.

**Reduced Rates to add Membership Benefits/Services**

Members receive discounted rates to purchase or add additional member benefits and services packages (outside of active membership level or beyond annual limit) to their current membership.

**EVENTS CALENDAR SUBMISSIONS**

- Members can submit events\*\* to be listed on the Arts Chamber's online calendar.
- Event listings are subject to Arts Chamber approval and should be related to one of the following areas:
  - **Opportunities that promote artists and arts organizations** (exhibitions, shows, gallery openings, art fairs, performances, etc.).
  - **Opportunities for patrons and the public to support and engage in the arts** (fundraising galas/events/auctions, classes/speakers/presentations/panels, etc.).
  - **Opportunities for artists' business/professional development** (workshops, seminars, networking events, etc.).
  - **Community engagement opportunities that support and promote the St. Louis Region's arts and culture scene** (volunteer opportunities, tours, public gatherings/events, community organizing opportunities, focus group and feedback sessions, etc.).

**Unlimited Events / Year**

**EVENT PROMOTION SUPPORT**

Members can submit event announcements\*\* (see event guidelines above) to be distributed, submitted, or posted\*\*\* (by the Arts Chamber team on your behalf) to partner organizations and arts/culture-centric online calendars that may include:

- St. Louis Arts Chamber
- Explore St. Louis
- Regional Arts Commission of St. Louis
- Arts & Education Council ("Keep Art Happening" Arts Calendar)

**2 Event Submissions / Year**

**SOCIAL MEDIA HIGHLIGHT**

Each Member will be featured in a standardized "Member Highlight" post (which may include: image(s), link(s)/tag(s), relevant & strategic hashtags, etc.) distributed via Arts Chamber's standard social media platforms.

**1 Post / Year**

**SOCIAL MEDIA PROMOTION**

Members can submit\*\* promotional content (such as: announcements, calls for art, job/intern/volunteer opportunities, highlight of newly created pieces, promotion of ecommerce store or gallery, marketing for fair/festivals in which you will be attending or exhibiting, or [additional] event promotion support) to be posted via Arts Chamber's standard social media platforms.

**3 Posts / Year**

**ONLINE MERCHANDISE SALES -- VIRTUAL GALLERY & AMAZON HANDMADE STORE**

- Members can list\*\* their pieces, merchandise, and custom works of art for sale through our Virtual Gallery, hosted on the Arts Chamber website, as well as cross-listed on the Arts Chamber's Amazon Handmade Store.
- Virtual Gallery and Amazon store will be actively promoted, with items for sale randomly selected to be highlighted and marketed through our email and social media channels.
- The Arts Chamber team will post listings, manage inventory records, process sales and collect payments, facilitate communication between artist and patron, and report listing sales to artist/owner/designated contact to fulfill order shipment (within 24 hours of online sale). Sales revenue will be recorded within your membership profile and payment distributed the first and third Friday of each month.

**10 Listings / Year**  
(+17% Commission / Sale)

**FISCAL SPONSORSHIP SERVICES**

Members that need an organization to help facilitate or administer a grant or other funding mechanism for their work can partner with the Arts Chamber to help manage fiscal sponsorships opportunities.

**ART FAIR INSURANCE**

Members have the opportunity to purchase discounted Art Fair Insurance packages through Act Insurance.

(\*) The "Featured Member" area on our homepage displays an active Member at random each time someone visits the website. Your profile will be included in the rotation for as long as your membership is active; HOWEVER we cannot guarantee when or how often you may be featured here. The "Member Highlight" feature in our monthly newsletter is limited due to space and capacity; inclusion is NOT guaranteed.

(\*\*) Nonmembers of the Arts Chamber have the opportunity to purchase this service; Active members are able to purchase or add this service (if it falls outside of active membership level or quantities beyond annual limit) at a discounted rate.

(\*\*\*) Event announcement, information, and details will be submitted to partner organizations to post and distribute on their website or other digital platforms; HOWEVER, the Arts Chamber can NOT guarantee every event will be approved and/or posted by partner institutions.

**MEMBERSHIP DUES**

Emerging artists can make an investment in their professional development, artistic endeavors, and entrepreneurial pursuits by becoming a Member in the St. Louis Arts Chamber of Commerce at the **Beginning Artist Level** for an annual fee of **\$85.00**.

| <b>ANNUAL DUES TOTAL</b> | <b>QUARTERLY PAYMENTS</b> | <b>MONTHLY PAYMENTS</b> |
|--------------------------|---------------------------|-------------------------|
| <b>\$85.00</b>           | <b>\$21.25</b>            | <b>\$7.09</b>           |

Membership dues are calculated and billed on an annual basis. Our "annual" membership term is a rolling 365-day cycle that defines your "year" of member benefits and services based upon the date in which you purchased your membership (e.g. if your membership started on March 3, 2021, your renewal deadline - or ending of your membership - would be March 3, 2022).

While annual dues paid in full is preferred, payment plan options are available to help support your financial health while still being able to take advantage of the benefits and services provided by the Arts Chamber. Members will have the option to pay their dues in full or establish quarterly/monthly payment plans after their membership application is processed and approved.

All benefits, services, and resources associated with your membership package will be available to you so long as your annual dues are paid in full or your payment plans are sufficiently being met. You can view and manage your membership terms and payments through your account in the Online Membership Portal.