

PREMIUM ARTS ORGANIZATION MEMBER

Membership Package Summary

Our Premium Arts Organization Membership package is designed to support and enhance the operations and resources of larger institutions of artists that work together to create, exhibit, and sell their art. This package is best suited for established organizations that serve a large range of artists and patrons. To maximize your benefits, **this package is designed for organizations that have a physical location** (gallery, studio, building/hall/office, etc.) that is **open to the public** and is interested in attracting additional foot traffic and guests. Arts organizations should take advantage of the benefits of this package if they are seeking: premium exposure to local and regional residents and visitors; enhanced marketing and promotional efforts, event management and marketing solutions, professional development and networking opportunities, community engagement and outreach programs, and a comprehensive hub of resources and contacts within the St. Louis Region’s arts and culture industry.

ANNUAL MEMBERSHIP DUES: \$399

ALL MEMBERS receive the following services, benefits, and opportunities

- *Online Membership Portal Access Credentials (enhanced for Premium Arts Organizations, see below)*
- *Listing in Online Public Membership Directory (enhanced for Premium Arts Organizations, see below)*
- Submit Posts to Open Opportunities Boards
- Access to Private Membership & Additional Directories
- *Member ID Card and Membership Newsletter/Emails (enhanced for Premium Arts Organizations, see below)*
- Early Access and Discounted Fees to Arts Chamber’s Programs & Events
- Members-Only Networking Opportunities
- Professional Development & Mentoring Opportunities
- Local/National Resources for the Arts & Businesses
- Volunteer & Leadership Opportunities
- Exclusive Member Discounts and Reduced Rates for various Goods & Services
 - *Premium Arts Organization Members may name up to 3 individual artists to access all included benefits.*
 - *Additional artists can be named by purchasing Advanced Artist memberships at a discounted rate.*

PREMIUM ARTS ORGANIZATION MEMBERS receive the following services, benefits, and opportunities:

Online Membership Portal Access Credentials	Up to 3 Users
Listing in Online Public Membership Directory	1 Profile Listing for Organization 3 Profile Listings for Named Artists
Member ID Card and Membership Newsletter/Emails	Up to 3 Named Artists
Submit events to be listed on the Arts Chamber’s Online Calendar	Unlimited Posts / Year
Submit event announcements to be distributed, submitted, or posted to partner organizations’ online calendars <i>(may include: Explore St. Louis, RAC, and AEC)</i>	Unlimited Submissions / Year
Receive premium event promotion support by submitting event announcements to be distributed to partner organization’s online calendar, local and trade media outlets, and additional social media marketing	4 Submissions / Year
Receive premium event management and marketing support by submitting requests to use the Arts Chamber’s event registration software; in addition, receive event management/planning support, additional “premium event promotion” services, and exclusive email marketing services	2 Events / Year
Featured in a standardized “Member Highlight” post distributed via Art Chamber’s social media platforms.	2 Posts / Year
Submit promotional content to be posted via Arts Chamber’s social media platforms	10 Posts / Year
Receive premium PR & media relations support by submitting announcements/press releases to be distributed and pitched to local/regional and trade media outlets for potential earned media; members will be notified of potential press/media opportunities as they become available	
Submit listings for pieces of art available to be sold through the Arts Chamber’s Virtual Gallery and Amazon Handmade Store	Unlimited Listings / Year (+ 15% Commission / Sale)
Request the Arts Chamber support to apply and/or facilitate fiscal sponsorship and grant opportunities	
Receive discounted rates on Art Fair Insurance packages	
Explore St. Louis Comprehensive Partnership Benefits (\$875 Value)	

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Membership Package Detailed

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PREMIUM ARTS ORGANIZATION MEMBERS receive the following services, benefits, and opportunities:

<p>Online Membership Portal</p> <ul style="list-style-type: none"> Members will receive credentials to log into their own personal online account through the Arts Chamber website (stlartschamber.org). The Membership Portal is your central hub and gateway to access all the services, benefits, and resources made available through your membership package. Organizational membership may name up to three (3) individuals to have access to the Online Membership Portal - and, thus, take advantage of appropriate benefits, services, and resources included within the organizational membership package. There must be one (1) named individual who will serve as the primary account administration and contact for the organization's membership. 	<p>Credentials for 3 Users</p>
<p>Listing in Online Public Membership Directory</p> <ul style="list-style-type: none"> Your organization's profile information (name, address, mission statement, web links, etc.) will be listed in the public membership directory on the Arts Chamber website. Additionally, your named artists (individual users) bundled under your organizational account may also have their personal profile information (name, artist statement/bio, web links, etc.) listed in the public membership directory on Arts Chamber website; All profiles are included in the rotation of the "Featured Member" display* on the stlartschamber.org homepage; May be selected as a "Member Highlight" featured* in one of our monthly newsletters. 	
<p>Submit Posts to Open Opportunities Boards</p> <ul style="list-style-type: none"> Members can view, share, and post listings (for announcements and/or opportunities they are actively promoting or recruiting) to both public and private (members-only) Open Opportunities Boards for free**. Active open opportunities will be shared and distributed by the Arts Chamber (including email newsletters/communication, social media posts, etc.) as space is available and appropriate. Board topics may include: <ul style="list-style-type: none"> Artistic Opportunities: calls for art, commissioning announcements, juried functions, etc. Employment Opportunities: full-time/part-time job postings with position descriptions; RFPs or ads for event services and gig-jobs, etc. Volunteer/Support Opportunities: internship roles; volunteers positions for events, projects, operational support, etc. 	<p>Unlimited Posts / Year</p>
<p>Access to Private Membership & Additional Directories</p> <ul style="list-style-type: none"> Our private (members-only) membership directory displays full member information of which (some or all) details may not be visible on the public facing directory. Access to additional directories (with appropriate contact details/information) of Arts Chamber supporters - this includes Corporate Sponsors, Community Partners, Volunteers, Donors, Staff & Volunteer Leadership. 	
<p>Member ID Card & Membership Newsletter/Emails</p> <ul style="list-style-type: none"> Named artists (individual users) bundled under your organizational account can view and download their digital Member ID card (needed to redeem certain discounts and benefits). ID Cards for organizational membership will be customized with the name of the member organization included. Automatically receive the Arts Chamber's monthly newsletter, as well as additional email communications and announcements to ensure you are up-to-date with all of our news and activities! Members can manage their email and subscription preferences within their account through the Online Membership Portal. 	<p>1 Card / Named Artist</p> <p>1 Subscription / User</p>
<p>Early Access & Discounted Fees to Programs/Events</p> <ul style="list-style-type: none"> Members receive advanced notice and access (<i>prior to being announced and available to the general public</i>) to Arts Chamber programming and event opportunities (may include: participation/exhibition applications, event tickets/registration, calls for art, etc.). Members receive discounted fees for program and event opportunities hosted by the Arts Chamber (may include: vendor booth costs, registration/ticket prices, jury fees, etc.). 	
<p>Members-Only Networking Functions</p> <p>Members are invited to:</p> <ul style="list-style-type: none"> Attend special virtual/live networking events (which may be stand-alone functions, scheduled sessions within an Arts Chamber event, or corporate sponsor/community partner opportunities); 	

<ul style="list-style-type: none"> Join online member communities (such as private social media groups, website forums, etc.). 	
<p>Professional Development & Mentoring Opportunities</p> <ul style="list-style-type: none"> ARTIST MASTERMIND GROUPS -- MasterMind groups are a peer-to-peer mentoring structure used to help its participants solve their problems with input and advice from the other group members, as well as serving as a sounding board, brainstorming collective, and accountability system for one another. Members have the opportunity to join small, monthly group cohorts interested in supporting and developing each other's business development, community engagement projects, and artistic endeavors. SCORE MENTORING -- SCORE is the nation's largest network of volunteer, expert business mentors, dedicated to helping small businesses get off the ground, grow and achieve their goals. Since 1964, SCORE has provided education and mentorship to more than 11 million entrepreneurs. Members have the opportunity to participate in the Arts Chamber's collaboration with SCORE to help identify and build one-on-one mentoring relationships with volunteers who will provide counsel on entrepreneurship and small business operations, as well as numerous resources like professional development webinars/classes, online library of resources, and other special events. 	
<p>Local/National Resources for the Arts & Businesses</p> <ul style="list-style-type: none"> VLAA CONSULTING -- St. Louis Volunteer Lawyers and Accountants for the Arts offers free or reduced cost consulting (some conditions apply) for new and growing businesses, in addition to additional business resources/support and volunteer opportunities. The Arts Chamber helps to facilitate the communication of services and opportunities to our members. AMERICANS FOR THE ARTS -- Americans for the Arts is a nonprofit organization whose primary focus is advancing the arts in the United States. The Arts Chamber helps to facilitate the communication of services and opportunities to our members, as well as provides support to members that actively engage with A4A programs by submitting references, nominations, and other requests as appropriate. REGIONAL ARTS COMMISSION OF ST. LOUIS -- RAC is a local nonprofit organization dedicated to investing in the arts and artists of the St. Louis region through grant funding, educational programming, and community engagement. The Arts Chamber helps to facilitate the communication of services and opportunities to our members, as well as provides support to members that actively engage with RAC programs by submitting references, nominations, and other requests as appropriate. ARTS & EDUCATION COUNCIL OF ST. LOUIS -- The AEC is a local nonprofit organization dedicated to ensure the St. Louis region is rich with arts and cultural experiences through grant funding, educational programming, and community engagement. The Arts Chamber helps to facilitate the communication of services and opportunities to our members, as well as provides support to members that actively engage with AEC programs by submitting references, nominations, and other requests as appropriate. SPRINGBOARD FOR THE ARTS -- Members receive access to view and download SpringBoard's "Work of Art" and other business development program toolkits and resources. 	
<p>Volunteer & Leadership Opportunities</p> <p>Members are invited to gain experience, build skills, and support the St. Louis Region's arts and culture community by contributing their time and talents to the Arts Chamber through: operating committees, program/event steering committees, Board of Directors, Young Professionals Board, focus groups, special interest cohorts, and other volunteer projects.</p>	
<p>Exclusive Member Discounts</p> <ul style="list-style-type: none"> VIRTUAL GALLERY ORDERS -- Members receive a 3% discount on the sales price of most product listings posted within the Arts Chamber's Virtual Gallery. DICK BLICK PURCHASES -- Members receive a 15% discount on all purchases made at Blick Art Materials (only available in-store at St. Louis location -- 6300 Delmar Blvd. in the Loop). SMALL POTATOES COMMUNICATIONS -- Members can receive discounted rates on professional marketing, communications, public relations, web design/development and other service retainers or projects through this local marketing firm. 	
<p>Reduced Rates to add Membership Benefits/Services</p> <ul style="list-style-type: none"> Members receive discounted rates to purchase or add additional member benefits and services packages (outside of active membership level or beyond annual limit) to their current membership. Organizational members may include up to three (3) individuals as "named artists" that get bundled under the organization's membership. These individuals have access to the benefits, services, and resources included within the organizational membership package. Premium Arts Organization Members may purchase additional individual memberships (at a discounted rate) in order to add more named artists to its account bundle. 	<p>\$99 / Member Discounted "Advanced Artist" Membership Fee</p>
<p>EVENTS CALENDAR SUBMISSIONS</p> <ul style="list-style-type: none"> Members can submit events** to be listed on the Arts Chamber's online calendar. Event listings are subject to Arts Chamber approval and should be related to one of the following areas: <ul style="list-style-type: none"> Opportunities that promote artists and arts organizations (exhibitions, shows, gallery openings, art fairs, performances, etc.). Opportunities for patrons and the public to support and engage in the arts (fundraising galas/events/auctions, classes/speakers/presentations/panels, etc.). Opportunities for artists' business/professional development (workshops, seminars, networking events, etc.). Community engagement opportunities that support and promote the St. Louis Region's arts and culture scene (volunteer opportunities, tours, public gatherings/events, community organizing opportunities, focus group and feedback sessions, etc.). 	<p>Unlimited Events / Year</p>
<p>EVENT PROMOTION SUPPORT</p> <p>Members can submit event announcements** (see event guidelines above) to be distributed, submitted, or posted*** (by the Arts Chamber team on your behalf) to partner organizations and arts/culture-centric online calendars that may include:</p> <ul style="list-style-type: none"> St. Louis Arts Chamber Explore St. Louis Regional Arts Commission of St. Louis Arts & Education Council ("Keep Art Happening" Arts Calendar) 	<p>Unlimited Event Submissions / Year</p>
<p>PREMIUM EVENT PROMOTION SUPPORT</p>	<p>4 Event</p>

<p>Members can submit event announcements** (see event guidelines above) to be distributed, submitted, or posted (by the Arts Chamber team on your behalf) to:</p> <ul style="list-style-type: none"> Partner organizations and arts/culture-centric online calendars (may include: Arts Chamber, Explore St. Louis, RAC, AEC); online community calendars and public forums; related community groups/organization; digital trade outlets (websites, newsletters, etc.); and web aggregating sites (like EventBrite)*** Regional media outlets (TV/radio/newspapers/magazines)**** Social media promotion (including native posts on Arts Chamber channels, sharing and cross-posting, managing hashtags to encourage third party/influencer sharing, listing or co-hosting Facebook events and LinkedIn events, etc.). 	Submissions / Year
<p>PREMIUM EVENT MANAGEMENT & MARKETING SUPPORT Members can submit event requests** (see event guidelines above) for Arts Chamber support in event management and marketing. Services include:</p> <ul style="list-style-type: none"> Use of Arts Chamber's online event management software to design and host event registration and payment processing, distribute email notifications/communication to registered event attendees, and provide volunteer recruitment/engagement assistance. An additional Premium Event Promotion Support service package, as well as added email marketing to the Arts Chamber's database, are both included with this service. 	2 Event Requests / Year
<p>SOCIAL MEDIA HIGHLIGHT Each Member will be featured in a standardized "Member Highlight" post (which may include: image(s), link(s)/tag(s), relevant & strategic hashtags, etc.) distributed via Arts Chamber's standard social media platforms.</p>	2 Posts / Year
<p>SOCIAL MEDIA PROMOTION Members can submit** promotional content (such as: announcements, calls for art, job/intern/volunteer opportunities, highlight of newly created pieces, promotion of ecommerce store or gallery, marketing for fair/festivals in which you will be attending or exhibiting, or [additional] event promotion support) to be posted via Arts Chamber's standard social media platforms.</p>	10 Posts / Year
<p>PREMIUM PR & MEDIA RELATIONS SUPPORT</p> <ul style="list-style-type: none"> Announcements, press releases, or other newsworthy achievements ACTIVELY SUBMITTED** to the Arts Chamber will be pitched to local/regional and trade media outlets for potential earned media hits and press coverage/interviews.**** Members will also be notified of potential press/media opportunities as they become available. 	
<p>ONLINE MERCHANDISE SALES -- VIRTUAL GALLERY & AMAZON HANDMADE STORE</p> <ul style="list-style-type: none"> Members can list** their pieces, merchandise, and custom works of art for sale through our Virtual Gallery, hosted on the Arts Chamber website, as well as cross-listed on the Arts Chamber's Amazon Handmade Store. Virtual Gallery and Amazon store will be actively promoted, with items for sale randomly selected to be highlighted and marketed through our email and social media channels. The Arts Chamber team will post listings, manage inventory records, process sales and collect payments, facilitate communication between artist and patron, and report listing sales to artist/owner/designated contact to fulfill order shipment (within 24 hours of online sale). Sales revenue will be recorded within your membership profile and payment distributed the first and third Friday of each month. 	Unlimited Listings / Year (+15% Commission / Sale)
<p>FISCAL SPONSORSHIP SERVICES Members that need an organization to help facilitate or administer a grant or other funding mechanism for their work can partner with the Arts Chamber to help manage fiscal sponsorships opportunities.</p>	
<p>ART FAIR INSURANCE Members have the opportunity to purchase discounted Art Fair Insurance packages through Act Insurance.</p>	
<p>EXPLORE ST. LOUIS COMPREHENSIVE PARTNERSHIP BENEFITS (\$875 Value) Premium Arts Organization Members automatically receive a reciprocal partnership with Explore St. Louis -- the official destination marketing organization of St. Louis City and County, and the operator of the America's Center Convention Complex. As a Premium Member of the Arts Chamber, you receive a comprehensive partnership package that provides you and your organization full exposure to leisure and convention tourist markets, area residents seeking local activities and attractions, and regional marketing to promote travel and tourism within the St. Louis Region. All benefits and services included with this package (detailed below) will be managed and administered by the Partnership Department within the Explore St. Louis organization (with the Arts Chamber providing support and service whenever appropriate). As noted above, some of the Explore St. Louis partnership benefits require you to have a PHYSICAL LOCATION (an "attraction") in which the public is invited to visit and patronize -- <i>all benefits related to this will be designated (^^) below</i>. PLEASE NOTE: benefits and services listed below are managed and administered by Explore St. Louis and are subject to change or modification at any time; the Arts Chamber has no direct control over the following benefits package.</p> <p>Your Explore St. Louis Partnership Benefits Include:</p> <ul style="list-style-type: none"> Enhanced website listing on explorestlouis.org (more than 5 million yearly visits), including four photos Four (4) dedicated social media posts for your organization within a year, distributed via Explore St. Louis social media platforms Listing in the Official St. Louis Visitors Guide^^ (300,000 produced and distributed annually) Listing in the Official St. Louis Visitors Map^^ (125,000 produced and distributed annually) Listing in the online Partner Services Directory at explorestlouis.org Opportunities to have events posted on public events calendar and potentially included in email/newsletter communications Discounted advertising rate in the annual Explore St. Louis Visitors Guide Brochure ("rack cards") distribution at five (5) Explore St. Louis Visitor Centers throughout the City and County Access to Explore St. Louis Group Travel Sales Contacts Report Receive partnership leads to sell your services to meeting and group tour planners Access to the Convention Calendar to learn what meetings and events are coming to St. Louis and to promote your business Receive detailed information on conventions and meetings taking place in St. Louis with Event Specification Guides (ESG) Opportunity to present at an Explore St. Louis Information Sharing Session 	

- Invitations to Partnership Events
- Access to Explore St. Louis full depository of Partner Resources, including a local/regional marketing toolbox
- Subscription to Explore St. Louis newsletters, travel/tourism industry newsletters, and regular Partnership/Explore St. Louis communications
- E-Communication Opportunities (subject to conditions, changes, and availability):
 - "5 in 5" industry e-newsletter - Sent every Wednesday to partners, community relations contacts and elected officials; types of information needed: awards, stories written about St. Louis venues, large community-wide events
 - Concierge Corner e-newsletter ("5 things to do this weekend") - Sent every Thursday to St. Louis City and County hotel concierges and other hotel staff; highlights activities for the upcoming weekend that hotel staff can share with guests
 - "STL Insider" consumer e-newsletter - Sent out the middle of each month and highlights events for the following month (Example: the e-newsletter sent in mid-November would highlight activities in December and early January); Sent to 100,000+ consumers that have opted in to receive information on St. Louis
- Additional Promotional Opportunities (subject to additional fees, conditions, changes, and availability):
 - Kid's Activity Book - 30,000 books are distributed to St. Louis hotels, five Visitor Centers, participating attractions and given out at all outreach marketing events. Books will be available in May – includes full page activity/coloring page and coupon
 - Spring & Fall Advertising Campaign Promotions
 - "Be A Tourist In Your Own Town" - Partner Tradeshow at Kiener Plaza, typically in Early May
 - "Salute to Visitors at Busch Stadium" - Booth in Ford Plaza used to welcome visitors and encourage them to make posters with their hometown to hold up during the middle of the 4th inning - Every Saturday Home Cardinals Game
 - Spring & Fall Advertising Campaign Promotions

(*) The "Featured Member" area on our homepage displays an active Member at random each time someone visits the website. Your profile will be included in the rotation for as long as your membership is active; HOWEVER we cannot guarantee when or how often you may be featured here. The "Member Highlight" feature in our monthly newsletter is limited due to space and capacity; inclusion is NOT guaranteed.

(**) Nonmembers of the Arts Chamber have the opportunity to purchase this service; Active members are able to purchase or add this service (if it falls outside of active membership level or quantities beyond annual limit) at a discounted rate.

(***) Event announcement, information, and details will be submitted to partner organizations and other appropriate outlets to post and distribute on their website or other digital platforms; HOWEVER, the Arts Chamber can NOT guarantee every event will be approved and/or posted by partner or other third party institutions.

(****) Distribution of press releases, media alerts, and other announcements submitted by the Member will be distributed and pitched to the appropriate and available local/regional media outlets that may include TV news stations, radio stations, and print/digital periodicals, magazines, and other publications. The Arts Chamber team will make efforts to cultivate and secure press and media coverage; HOWEVER, such coverage is never guaranteed - pitching/outreach efforts, status, and progress can be shared with members upon request.

MEMBERSHIP DUES

Arts Organizations can make an investment in their operations, enhance their services, expand their reach while growing their patron base, and support their artists' professional development and artistic endeavors by becoming a Member in the St. Louis Arts Chamber of Commerce at the **Premium Arts Organization Level** for an annual fee of **\$399.00**.

ANNUAL DUES TOTAL	QUARTERLY PAYMENTS	MONTHLY PAYMENTS
\$399.00	\$99.75	\$33.25

Membership dues are calculated and billed on an annual basis. Our "annual" membership term is a rolling 365-day cycle that defines your "year" of member benefits and services based upon the date in which you purchased your membership (e.g. if your membership started on March 3, 2021, your renewal deadline - or ending of your membership - would be March 3, 2022).

While annual dues paid in full is preferred, payment plan options are available to help support your financial health while still being able to take advantage of the benefits and services provided by the Arts Chamber. Members will have the option to pay their dues in full or establish quarterly/monthly payment plans after their membership application is processed and approved.

All benefits, services, and resources associated with your membership package will be available to you so long as your annual dues are paid in full or your payment plans are sufficiently being met. You can view and manage your membership terms and payments through your account in the Online Membership Portal.