

# MEMBERSHIP BENEFITS SUMMARY

## Arts Organization Packages

Benefit Description	Package Name	Arts Organization	Premium Arts Organization
	Annual Dues Amount	\$275	\$399
Online Membership Portal Access Credentials		<b>3 Users</b>	<b>3 Users</b>
Listing in Online Public Membership Directory (1 Organization Profile + up to 3 Individual Artist Profiles)		<b>X</b>	<b>X</b>
Access to view/share/post Open Opportunities boards (such as job/volunteer postings, calls for art, etc.)		<b>X</b>	<b>X</b>
Private Membership/Additional Directories (in which listings or details are not visible on public directory)		<b>X</b>	<b>X</b>
Member ID Card & Membership Newsletter/Emails (for all users bundled w/ Organization)		<b>X</b>	<b>X</b>
Early Access & Discounted Fees to Programs/Events		<b>X</b>	<b>X</b>
Members-Only Networking Functions		<b>X</b>	<b>X</b>
Professional Development & Mentoring Opportunities ( MasterMind Groups, SCORE Mentors, etc.)		<b>X</b>	<b>X</b>
Local/National Resources for the Arts & Businesses (VLAA St. Louis, Americans for the Arts, RAC, etc.)		<b>X</b>	<b>X</b>
Volunteer & Leadership Opportunities (Committee Roles, Board of Directors, etc.)		<b>X</b>	<b>X</b>
Post (Unlimited #) Events to Arts Chamber Online Calendar		<b>X</b>	<b>X</b>
Event Promotion Support - events submitted to Explore St. Louis, RAC, and AEC online calendars		<b>5 /YR</b>	<b>UNLMT</b>
<b>Premium Event Promotion Support</b> - events submitted to Calendars, Media Outlets, & Social Media		---	<b>4 /YR</b>
<b>Premium Event Management &amp; Marketing Support</b> - Arts Chamber will facilitate online event registrations, additional event management services; includes an additional Premium Event Promotion service package and added Email Marketing promotion		---	<b>2 /YR</b>
Standardized "Member Highlight" Social Media Post		<b>1 /YR</b>	<b>2 /YR</b>
Custom Social Media Posts (member-submitted content posted/shared by Arts Chamber)		<b>5 /YR</b>	<b>10 /YR</b>
<b>Premium PR &amp; Media Relations Support</b> - member-submitted announcements/press releases will be pitched to local/regional and trade media outlets for potential earned media; members will be notified of potential press/media opportunities as they become available		---	<b>X</b>
<b>Online Merchandise Sales</b> - members submit listings of pieces, merchandise, and custom works of art for sale through Arts Chamber's Virtual Gallery and Amazon Handmade Store ( <i>additional fees apply -- commission percentage per sale is collected</i> )		<b>25 Listings/YR</b> (17%)	<b>UNLMT Listings/YR</b> (15%)
<b>Fiscal Sponsorship Services</b> - help to facilitate/administer grant funding		<b>X</b>	<b>X</b>
<b>Discounted Art Fair Insurance</b>		<b>X</b>	<b>X</b>
Member Discounts for Virtual Gallery Listings, Dick Blick Art Materials, and Additional Vendors		<b>X</b>	<b>X</b>
Discounted Rates to add Benefits/Services		<b>X</b>	<b>X</b>
<b>Explore St. Louis Comprehensive Partner Benefits</b> included w/ Membership ( <b>\$875 Value</b> )		---	<b>X</b>

**UNLMT** = Unlimited Number of Submissions per Year